



MONTHLY MARKETING CALENDAR

JANUARY 2016

Monday	Tuesday	Wednesday	Thursday	Friday
				1
4	5	6	7	8
11	12	13	14	15
18 ORDER Valentines Day CR Show Home Some Love CR	19 Be sure to order an email version and provide a list of contact we can send to	20 Write a blog article about your favorite things to do in the community where you do business	21 Ask your social media followers a fun question to boost engagement	22 MAIL or DROP
25 ORDER 2015 Solds Gallery CC	26	27 Make sure all of your 2015 solds are posted on your website	28 Share the story of one of your 2015 sold homes on social media	29 MAIL or DROP

Notes:

PC= Custom branded postcard
 CR= Content ready postcard
 CC= Custom created piece

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info@onestepservices.com

888.587.5301

Marketing That Takes You Places





MONTHLY MARKETING CALENDAR

FEBRUARY 2016

Monday	Tuesday	Wednesday	Thursday	Friday
1 ORDER Should YOU sell now? CR Testimonials CR or PC	2 Be sure to order an email version and provide a list of contact we can send to	3 Write a blog article about how you got into the real estate business and why you love it	4 Share a client testimonial via social media	5 MAIL or DROP
8 ORDER Doorhanger w/bio CC	9	10 Share "Show Your Home Some Love" content on your blog	11 Ask your social media followers a fun question to boost engagement	12 MAIL or DROP
15 ORDER Why Sell in Spring? CR Daylight Savings CR	16 Be sure to order an email version and provide a list of contact we can send to	17 Share "Should You Sell Now?" Content on your blog	18 Share a relevant news story along with your own commentary via social media	19 MAIL or DROP
22 ORDER Just Listed/sold PC	23	24 Update your website with new testimonials	25 Share details of your just listed or just sold over social media	26 MAIL or DROP
29 ORDER Easter CR RE News Article CR				

Notes:

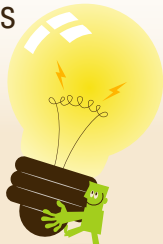
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Maximize Your Results and Minimize Your Efforts





MONTHLY MARKETING CALENDAR

MARCH 2015

Monday	Tuesday	Wednesday	Thursday	Friday
	1	2 Write a blog article about your current listing or a recently sold house	3 Share a relevant news article with your unique commentary	4 MAIL or DROP
7 ORDER Open House Invite CC	8	9 Write a blog article about local spring break activities	10 Remind your social media followers that daylight savings starts this weekend	11 MAIL or DROP
14 ORDER Baseball Schedule CR Best ROI Renovations CR	15 Be sure to order an email version and provide a list of contact we can send to	16 Write an article about how homeowners can prepare their home to sell	17 Ask people to join your email list	18 MAIL or DROP
21 ORDER Follow on Social Media CC	22	23 Write blog article with info about upcoming open house	24 Promote your open house through social media	25 MAIL or DROP
28 ORDER What to do w/ tax return CR	29 Be sure to order an email version and provide a list of contact we can send to	30 Do a recap of your open house this month on your blog	31 Start a contest on social media to engage new followers	

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Business
Forward

