



# MONTHLY MARKETING CALENDAR

# JANUARY 2016

Monday	Tuesday	Wednesday	Thursday	Friday
				1
4	5	6	7	8
11	12	13	14	15
<b>18</b> ORDER Valentines Day CR	<b>19</b> Be sure to order an email version and provide a list of contact we can send to	<b>20</b> Write an article about your favorite product or service, how you use it and why you love it	<b>21</b> Ask your social media followers a fun question to boost engagement	<b>22</b> MAIL or DROP
<b>25</b> ORDER Intro new product CC	<b>26</b>	<b>27</b> Make sure your website is up-to-date with all your products and services	<b>28</b> Share a client testimonial through social media. If you can, include a photo and tag the client	<b>29</b> MAIL or DROP

## Notes:

PC= Custom branded postcard  
 CR= Content ready postcard  
 CC= Custom created piece

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888.587.5301

Marketing That Takes You Places





# MONTHLY MARKETING CALENDAR

## FEBRUARY 2016

Monday	Tuesday	Wednesday	Thursday	Friday
<b>1</b> ORDER Testimonials CR or PC	<b>2</b> Be sure to order an email version and provide a list of contact we can send to	<b>3</b> Write a blog article about how you got into your business and why you love it	<b>4</b> Share a fun fact about your business, or a specific product or service	<b>5</b> MAIL or DROP
<b>8</b> ORDER Doorhanger w/coupon CC	<b>9</b>	<b>10</b> Write an article highlighting one of your products and services that most clients don't know about	<b>11</b> Share a photo of a client using one of your products or services. Include a quote if you can	<b>12</b> MAIL or DROP
<b>15</b> ORDER Daylight Savings CR	<b>16</b> Be sure to order an email version and provide a list of contact we can send to	<b>17</b> Write a "tips" article relevant to your industry and readers	<b>18</b> Ask your social media followers a fun question to boost engagement	<b>19</b> MAIL or DROP
<b>22</b> ORDER Promote Store Sale CC	<b>23</b>	<b>24</b> Write an article about one of your employees, a little bio, why they are great and why like their job	<b>25</b> Share the coupon you mailed two weeks ago with your social media followers	<b>26</b> MAIL or DROP
<b>29</b> ORDER Easter CR	Be sure to order an email version and provide a list of contact we can send to			

### Notes:

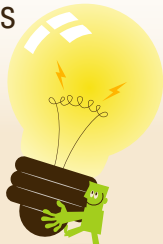
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Maximize Your Results and Minimize Your Efforts





# MONTHLY MARKETING CALENDAR

# MARCH 2015

Monday	Tuesday	Wednesday	Thursday	Friday
	<b>1</b>	<b>2</b> Write a "how to" article relevant to your industry and readers	<b>3</b> Share a relevant news article with your uniuqe commentary	<b>4</b> MAIL or DROP
<b>7</b> ORDER Special Event Invite CC	<b>8</b>	<b>9</b> Write an article about a common problem your clients have and how your business solves it	<b>10</b> Remind your social media followers that Daylight Savings starts this weekend	<b>11</b> MAIL or DROP
<b>14</b> ORDER Baseball Schedule CR	<b>15</b> Be sure to order an email version and provide a list of contact we can send to	<b>16</b> Write an article about why you are better than your competitors	<b>17</b> Ask people to join your email list	<b>18</b> MAIL or DROP
<b>21</b> ORDER Follow on Social Media CC	<b>22</b>	<b>23</b> Write a blog with info about your upcoming special event	<b>24</b> Promote your special event through social media	<b>25</b> MAIL or DROP
<b>28</b> ORDER Spend your tax return w/us Discount Card CR	<b>29</b> Be sure to order an email version and provide a list of contact we can send to	<b>30</b> Do a recap of your special event on your blog	<b>31</b> Start a contest on social media to engage new followers	

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Business  
Forward



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