

# Specialty Postcard

## Order Form

**NO Production Fee**  
with an order of 200 or more!

### 1 Choose design

See page 2 for a larger image of each postcard

8.5 x 5.5 Glossy Color Postcards

New Home



Need More Space



Downsize



### 2 Order Information (Tell us how many to print)

Please note: \$12 production fee applies to each order (under 200 quantity) and a \$7 postal processing fee to each mailing order.

Print Only Qty \_\_\_\_\_ 36¢ ea. + tax (100 min.)

Direct Mail Farm On File With One Step

Cost for printing & bulk mail rate (200 minimum):  
75¢ ea. for printing and postage/addressing

WHICH DATABASES?

FARM(S)

SOCIAL/CLIENT LIST

ABSENTEES FROM FARM

I need to set-up/order my area for direct mail

(please supply city/streets addresses - \$10 one-time set-up fee)

Use existing agent photo & contact info.

**OR**

Use new photo & contact info. that will be emailed to  
**info@onestepservices.com**

### 3 Payment Information

Agent Name \_\_\_\_\_ Phone \_\_\_\_\_

Company/Office \_\_\_\_\_

Billing information on file with One Step Services  New Client to One Step Services

M/C  Visa  AmEx  DS \_\_\_\_\_

Credit Card Number

Exp Date

Security Code

(Visa/MC 3 digit on back /Amex 4 digit on front)

Billing Address of Cardholder \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### 4 To order, email this completed form to **info@onestepservices.com**



Toll-Free 1-888-587-5301

Fax 949-452-0381

www.onestepservices.com

Sometimes pursuing a new opportunity requires a new address. I can facilitate the sale of your current home and find you a new home.

Company Logo

1234 Address Name, Suite 100  
City Name, CA 00000

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Postnet Standard  
U.S. Postage  
PAID  
Permit #581  
Santa Ana, CA

**START YOUR JOURNEY**  
by calling me today.



John Smith  
000.000.0000  
name@namewebsite.com  
www.namewebsite.com  
CA/BRE # 0000000



**SOMETIMES BIGGER**  
really is better.

Perhaps you are welcoming a new family member, expanding an in-home business or you just need more room to breathe! Whatever the reason, I can sell your home for a fair price, giving you the most money possible to upgrade to your dream house.

Company Logo

1234 Address Name, Suite 100  
City Name, CA 00000

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PAID  
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Santa Ana, CA



John Smith  
000.000.0000  
name@namewebsite.com  
www.namewebsite.com  
CA/BRE # 0000000



There are several benefits to living in a smaller house— lower utility bills, less maintenance and upkeep, and smaller mortgage payments. You'll have more money and free time to do what you love.

**CALL ME TODAY**  
and let us discuss your  
**TRANSITION**  
to something smaller.

Company Logo

1234 Address Name, Suite 100  
City Name, CA 00000

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John Smith  
000.000.0000  
name@namewebsite.com  
www.namewebsite.com  
CA/BRE # 0000000



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23456 Madero Ste 180 • Mission Viejo, CA 92691  
949.587.5301 office • 949.452.0381 fax • info@onestepservices.com email



# Add on Email Service for Content Ready Postcards

## Frequently Asked Questions

### Where will my email be sent?

You must provide us with a list of email address and we will send to those recipients. The list MUST be provided in .csv or .xls format. If it is provided in any other format, there will be a charge to reformat it.

### How many email addresses can I send too?

You can send to up to 2,000 email addresses for the flat fee of \$49. If you have more than that, we may need to increase your price. We will call to discuss before proceeding to send.

### Will you keep my email list on file for future emails?

Yes. Once you send us a list, we will keep it on file and continue to send to that list until you tell us otherwise.

### Will I see a proof of my email?

No. The email postcard will have the same content as your printed postcard. A sign off on your printed postcard is a sign off for the email postcard as well.

### Can I request an email that looks different from my printed piece?

The flat \$49 fee only applies to emails that mimic the printed piece. However, if you would like something customized, we can do that for you. Please email us with your request and we will provide you with a custom quote.

### Will the email appear to come from me?

Yes. The email will come from your name and the email address that is either on your card or that we have on file for you. If you want it to come from a different email address, please note it on your order form.

### Are you simply emailing an image of the postcard?

No. We are creating an HTML version of the postcard. This means your email is more likely to land in inboxes rather than be marked as spam. It also means that the email is formatted to work on a variety of different browsers and devices, making it easier to see than a simple JPEG would.

### Can I email a postcard without printing it?

No. you must print a minimum of 100 postcards if you want to order an HTML email version.



Toll-Free 1-888-587-5301

Fax 949-452-0381

[www.onestepservices.com](http://www.onestepservices.com)